

JOB DESCRIPTION—Associate

Reporting to Director, LHC

Mission Develop, coordinate, market and deliver consulting mandates and

executive education projects

Responsibilities

- 1. Executive educational programmes
 - Development
 - Delivery
 - Design and development of new modules
- 2. Training and consulting mandates for existing clients
 - Preparation, research and administrative support
 - Delivery
 - Follow-up actions
 - Client servicing, account management
 - Maintain control on delivery quality and efficiency
 - Briefing of internal faculty and clients as per the needs of the mandate
 - ° Planning and execution of mandate extensions
- 3. New business
 - Prospecting
 - Handling potential client enquiries in person, telephone, e-mail or fax
 - Development and definition of products and services of LHC
 - Marketing of LHC products and services to identified business prospects
- 4. Lausanne Executive Education—Summer Programme, Winter Programme, etc
 - Handle participant enquiries
 - Overall backup and support
- 5. Online marketing
 - Update of LHC website, brochure and database
- 6. Others (with the rest of the LHC team)
 - Visits from clients and potential clients
 - EHL and LHC presentations
 - Internal management reports
 - Office administration

Key Relations LHC clients, LHC staff, EHL staff, external LHC contacts, Summer

Programme, Winter Programme, Module Leaders, Guest Speakers

and participants

Candidate Profile Bachelor's degree holder

Swiss or EU national or Permit C holder

Competent in written and spoken English and French Additional languages a bonus, especially Spanish

High competence level in Word, Excel, PowerPoint and Internet Valid working permit for Switzerland or the European Union

Duration One-year fixed contract (possibility for extension)

• Two one-year intakes per year

 $^{\circ}$ 1 August to 31 July and

1 February to 31 January

Compensation CHF55,000 to CHF65,000 per annum (13 months)

Applications • In English

- Via e-mail
- Address to Louis.Lim@ehl.ch

LHC, le 19 août 2005